



**Kenya Airports Authority**

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**KAA/OT/MBD/0202/2023-2024**

**5<sup>th</sup> April, 2024**

All Bidders

**RE: FRAMEWORK AGREEMENT FOR;  
PROVISION OF LOT 1: MARKETING AGENCY  
LOT 2: COMMUNICATION SERVICES**

**FOR KENYA AIRPORTS AUTHORITY.**

**TENDER NO. KAA/OT/MBD/0202/2023-2024**

**CLARIFICATION NO. I**

The following are tender clarifications/addendum issued regarding the above tender in accordance to instructions to tenderers clause 9.1 of the bidding document for the referenced tender.

No.	Inquiry	Response
I.	<p>We would like to ask for clarification of where we would be submitting the secure links for technical requirements for creative services and in experience in digital marketing.</p> <p><b>TECHNICAL EVALUATION LOT I</b></p> <p><b>A. TECHNICAL REQUIREMENTS</b></p> <p>II. Creative Services (4 marks) Submit Profile and Sample of at least two (2) audio visual production works for traditional media e.g. promotional videos/TV/Radio <b>through a secure link.</b> (2 marks for each)</p> <p>Demonstrate experience in Digital</p>	<p>The Bidder should provide a link on their document which leads to the requested information i.e. promotional video, digital campaign etc.</p>

	Marketing. (4 Marks)	
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	<b>Bidder to provide a link to a digital campaign.</b>	
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The closing/opening date remains **11<sup>th</sup> April, 2024 at 11:00 a.m.**

Kindly ensure your tender is valid for a period of **126 days** from **11<sup>th</sup> April, 2024 at 11.00 a. m.**

This addendum forms part of the bidding document and is binding on all bidders. All other conditions remain the same.



**Vincent Korir**  
**GM (PROCUREMENT AND LOGISTICS)**  
**For: MANAGING DIRECTOR/CEO D.K**